



Dear Prospective Sponsor,

Midwestboatparty is a boating forum with over 19,000 members from all over the country. Our organization was formed to provide a place for boating enthusiasts to get together, share stories, make friends, and promote the great sport of pleasure boating.

Five years ago we decided to harness the power and generosity of our thousands of members and host our first poker run. Our goal was to raise money for charity, and promote the wonderful boating and facilities at the Lake of the Ozarks. Last year we had 110 boats and almost 400 boaters come together from all over the country, and were able to raise over \$14,000 for Operation Homefront and we also donated \$3000 to The Global Orphan Project. In total we have donated over \$55,000 to these great charities.

We are once again teaming up with Operation Homefront and The Global Orphan Project as our charities this year. Operation Homefront provides emergency assistance and morale to our troops, to the families they leave behind, and to wounded warriors when they return home. A nonprofit 501(c)3 founded after September 11, Operation Homefront leads more than 2,500 volunteers in 26 chapters nationwide. Since its inception, Operation Homefront has provided critical assistance to more than 40,000 military families in need.

This event continues to be a big attraction at the Lake of the Ozarks. It is welcomed by the public each year as a parade of high performance poker run boats are displayed on the docks of the participating stops. Enthusiasts of this unique sport return each year to observe or participate in the event while patronizing local businesses. We continually strive to improve our first class event to showcase our sponsors' services, businesses and manufacturers' products to our targeted market.

The 5th Annual Support Our Troops Poker Run will be held on Friday, June 22nd, with ancillary festivities on Thursday, June 21st, and Saturday June 23rd. We would like to encourage you to become a sponsor for the 2012 event. Net proceeds will be donated to the Missouri Chapter of Operation Homefront, to support our heroic men and women that fight to keep us safe, and the families they leave behind as well as The Global Orphan Project.

Please see the attached Sponsor Registration Form for sponsorship levels. In addition to providing funding for important causes such as Operation Homefront and The Global Orphan Project, your sponsorship will provide your company with high visibility and recognition as we promote our event as well as the sponsors that make it happen all over the lake and nationally through mailings and the internet.

We look forward to gaining you as a sponsor and we thank you for helping us support Operation Homefront and The Global Orphan Project.

Sincerely,
Support Our Troops Poker Run
Midwestboatparty.com

If you have any questions or need additional information please contact
Jeff Huebner at: 573-529-0414 dj@midwestboatparty.com or
Ed Champion at: 402-290-8070 ed@midwestboatparty.com

2012 Support Our Troops Poker Run Sponsorship Options

Sponsorship Option Details	General Donation	Bronze Level \$750	Silver Level \$1000	Gold Level \$1500	Platinum Level \$2000	Title Sponsor \$3000
Include promotional items for our grab bag provided to each participating boat owner	♦	♦	♦	♦	♦	♦
Provide door prizes for the awards dinner to gain recognition as an event sponsor	♦	♦	♦	♦	♦	♦
Free Event T-Shirts	♦ 1 Shirt	♦ 2 Shirts	♦ 2 Shirts	♦ 2 Shirts	♦ 4 Shirts	♦ 6 Shirts
Advertising on the Official Support Our Troops Poker Run web site for the entire year with a link to your web site		♦	♦	♦	♦	♦
Logo on all event flyers, banners and forms		♦	♦	♦	♦	♦
Logo included in DVD		♦	♦	♦	♦	♦
Logo on Poker Run T-shirts		♦ Back	♦ Back	♦ Back	♦ Back	♦ Front & Back
Guest Passes to Dinner, Awards Banquet, and Party		♦ 2 Passes	♦ 2 Passes	♦ 2 Passes	♦ 4 Passes	♦ 6 Passes
Discounted Entry Fees for Poker Run		♦ 50% Discount	♦ 50% Discount	♦ Free Entry for one boat with 2 people	♦ Free Entry for one boat with 4 people	♦ Free Entry for one boat with up to 6 people
Display Banner at Poker Run Events			♦	♦	♦	♦
Increased visibility over Bronze level on web site, t-shirts, banners, etc.			♦	♦	♦	♦
Increased visibility over Silver level on web site, t-shirts, banners, etc.				♦	♦	♦
Display Product at Poker Run Events					♦	♦
Booth space if desired at dinner and banquet venue					♦	♦
Increased visibility over Gold level on web site, t-shirts, banners, etc.					♦	♦
Recognition as sponsor of the event enabling our donation					♦	♦
Increased visibility over Platinum level on web site, t-shirts, banners, etc.						♦
Mini commercial on event DVD						♦



2012 Support Our Troops Poker Run

Title Sponsorship Contract: \$3,000

This contract is made and entered into this _____ day of _____ 2012, by and between the Support Our Troops Poker Run Committee which is owned and operated as a division of Midwestboatparty LLC and:

Name: _____

Business: _____

Address: _____

Phone Number: _____ Cell Phone _____ Email _____

The designated Associate Sponsor below agrees to pay the Committee the sum of Three Thousand Dollars (\$3,000) in support of the 2012 Support Our Troops Poker Run and will in return receive the benefits listed below.

Individual Responsible for Payment: _____

Authorized Sponsor Signature: _____

Title Sponsor Benefits:

- Advertising banner to be displayed on Poker Run Web Page for one year.
- Logo on front and back of T-Shirts
- Logo on all flyers, banners, forms, etc.
- Logo included in Event DVD
- Six Guest Passes to Banquet Dinner / Award Ceremony
- Mini "Commercial" on DVD
- Free entry for one boat and up to six people in Poker Run
- May display banner at Poker Run
- May display products at Poker Run
- May have a booth at Poker Run
- Recognition as Title Sponsor of Event enabling our donation to Operation Homefront
- Six Event T-Shirts

Please list your guests and t-shirt sizes: (If not designated you will receive large t-shirts)

Sponsor: _____ T-shirt Size _____ Male/Female

Guest: _____ T-shirt Size _____ Male/Female

Guest: _____ T-shirt Size _____ Male/Female

Guest: _____ T-shirt Size _____ Male/Female

Guest: _____ T-shirt Size _____ Male/Female

Guest: _____ T-shirt Size _____ Male/Female

Support Our Troops Poker Run June 22nd , 2012

Make checks payable to: Midwestboatparty

If you have any questions or need additional information please contact

Jeff Huebner at: 573-529-0414 dj@midwestboatparty.com or

Ed Champion at: 402-290-8070 ed@midwestboatparty.com

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2012 Support Our Troops Poker Run

Platinum Sponsorship Contract: \$2,000

This contract is made and entered into this _____ day of _____ 2012, by and between the Support Our Troops Poker Run Committee which is owned and operated as a division of Midwestboatparty LLC and:

Name: _____

Business: _____

Address: _____

Phone Number: _____ Cell Phone _____ Email _____

The designated Associate Sponsor below agrees to pay the Committee the sum of Two Thousand Dollars (\$2,000) in support of the 2012 Support Our Troops Poker Run and will in return receive the benefits listed below.

Individual Responsible for Payment: _____

Authorized Sponsor Signature: _____

Title Sponsor Benefits:

- Advertising banner to be displayed on Poker Run Web Page for one year.
- Logo on all flyers, banners, forms, etc.
- Four Guest Passes to Banquet Dinner / Award Ceremony
- Free entry for one boat and up to four people in Poker Run
- May display products at Poker Run
- Recognition as Sponsor of Event enabling our donation to Operation Homefront
- Logo on back of Event T-Shirts
- Logo included in Event DVD
- Four Event T-Shirts
- May display banner at Poker Run
- May have a booth at Poker Run

Please list your guests and t-shirt sizes: (If not designated you will receive large t-shirts)

Sponsor: _____ T-shirt Size _____ Male/Female

Guest: _____ T-shirt Size _____ Male/Female

Guest: _____ T-shirt Size _____ Male/Female

Guest: _____ T-shirt Size _____ Male/Female

Support Our Troops Poker Run June 22nd , 2012
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2012 Support Our Troops Poker Run

Gold Sponsorship Contract: \$1,500

This contract is made and entered into this _____ day of _____ 2012, by and between the Support Our Troops Poker Run Committee which is owned and operated as a division of Midwestboatparty LLC and:

Name: _____

Business: _____

Address: _____

Phone Number: _____ Cell Phone _____ Email _____

The designated Associate Sponsor below agrees to pay the Committee the sum of One Thousand Five Hundred Dollars (\$1,500) in support of the 2012 Support Our Troops Poker Run and will in return receive the benefits listed below.

Individual Responsible for Payment: _____

Authorized Sponsor Signature: _____

Title Sponsor Benefits:

- Advertising banner to be displayed on Poker Run Web Page for one year.
- Logo on back of Event T-Shirts
- Logo on all flyers, banners, forms, etc.
- Logo included in Event DVD
- Two Guest Passes to Banquet Dinner / Award Ceremony
- Two Event T-Shirts
- Free entry for one boat and up to two people in Poker Run
- May display banner at Poker Run

Please list your guests and t-shirt sizes: (If not designated you will receive large t-shirts)

Sponsor: _____ T-shirt Size _____ Male/Female

Guest: _____ T-shirt Size _____ Male/Female

Support Our Troops Poker Run June 22nd , 2012
Make checks payable to: Midwestboatparty
 If you have any questions or need additional information please contact
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2012 Support Our Troops Poker Run

Silver Sponsorship Contract: \$1000

This contract is made and entered into this _____ day of _____ 2012, by and between the Support Our Troops Poker Run Committee which is owned and operated as a division of Midwestboatparty LLC and:

Name: _____

Business: _____

Address: _____

Phone Number: _____ Cell Phone _____ Email _____

The designated Associate Sponsor below agrees to pay the Committee the sum of One Thousand Dollars (\$1000) in support of the 2012 Support Our Troops Poker Run and will in return receive the benefits listed below.

Individual Responsible for Payment: _____

Authorized Sponsor Signature: _____

Title Sponsor Benefits:

- Advertising banner to be displayed on Poker Run Web Page for one year.
- Logo on all flyers, banners, forms, etc.
- Two Guest Passes to Banquet Dinner / Award Ceremony
- 50% Discount off of Entry Fee for Poker Run
- Logo on back of Event T-Shirts
- Logo included in Event DVD
- Two Event T-Shirts
- May display banner at Poker Run

Please list your guests and t-shirt sizes: (If not designated you will receive large t-shirts)

Sponsor: _____ T-shirt Size _____ Male/Female

Guest: _____ T-shirt Size _____ Male/Female

Support Our Troops Poker Run June 22nd , 2012
Make checks payable to: Midwestboatparty
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2012 Support Our Troops Poker Run

Bronze Sponsorship Contract: \$750

This contract is made and entered into this _____ day of _____ 2012, by and between the Support Our Troops Poker Run Committee which is owned and operated as a division of Midwestboatparty LLC and:

Name: _____

Business: _____

Address: _____

Phone Number: _____ Cell Phone _____ Email _____

The designated Associate Sponsor below agrees to pay the Committee the sum of Seven Hundred Fifty Dollars (\$750) in support of the 2012 Support Our Troops Poker Run and will in return receive the benefits listed below.

Individual Responsible for Payment: _____

Authorized Sponsor Signature: _____

Title Sponsor Benefits:

- Advertising banner to be displayed on Poker Run Web Page for one year.
- Logo on all flyers, banners, forms, etc.
- Two Guest Passes to Banquet Dinner / Award Ceremony
- 50% Discount off of Entry Fee for Poker Run
- Logo on back of Event T-Shirts
- Logo included in Event DVD
- Two Event T-Shirts

Please list your guests and t-shirt sizes: (If not designated you will receive large t-shirts)

Sponsor: _____ T-shirt Size _____ Male/Female

Guest: _____ T-shirt Size _____ Male/Female

Support Our Troops Poker Run June 22nd , 2012
Make checks payable to: Midwestboatparty
If you have any questions or need additional information please contact
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2012 Support Our Troops Poker Run

General Donation

This contract is made and entered into this _____ day of _____ 2012, by and between the Support Our Troops Poker Run Committee which is owned and operated as a division of Midwestboatparty LLC and:

Name: _____

Business: _____

Address: _____

Phone Number: _____ Cell Phone _____ Email _____

The designated Associate Sponsor below agrees to donate to the Committee the item(s) or monetary donation listed below in support of the 2012 Support Our Troops Poker Run and will in return receive the benefits listed below.

Individual Responsible for Payment: _____

Authorized Sponsor Signature: _____

Proposed Donation : _____
(Monetary, Banners, Flyers, Food, Gifts, etc.)

Title Sponsor Benefits:

- The benefits of General Sponsors will be granted according to the agreed upon cash value of the donated items above. The cash value will be rounded to the closest Sponsorship Level, and the benefits of that Sponsorship Level will be made available.
- At a minimum, General Donation Sponsors are entitled to 1 Event T-shirt and the ability to have promotion items included in the grab bag or as door prizes.

Please list your t-shirt size: (If not designated you will receive large t-shirts)

Sponsor: _____ T-shirt Size _____ Male/Female

Support Our Troops Poker Run June 22nd , 2012
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